



What's **behind** the numbers?

IT'S TIME TO CUT **THROUGH THE NOISE**

No one-size solution will ever fit all. Every project, business, factory, mine or national government has unique variables that will impact its operation. From remoteness, climatic conditions, energy demand profiles and differing demand priorities – the variables are endless.

Have you been presented with a recommended solution, without visibility of how the conclusion has been reached, or, whether specific variables for your project have been taken into consideration



YOU ARE NOT ALONE...

50%



of energy decision makers identify that **cost is their primary consideration** when comparing different **power providers**



67%



state electricity **costs** are **impacting the competitiveness** of their business

48%

of business decision makers **believe their energy provider doesn't do enough to help improve** their business's competitiveness



50%

say time taken to get **ROI is a key factor** when comparing total cost of power from suppliers.



Aggreko's Cost of Electricity Calculator is designed to cut through the cost complexity to enable our customers to make the best energy choices for their business

Read our report to find out more and how you can empower your decision making

* Statistics taken from in-depth interviews carried out as part of an Aggreko survey of over 80 energy decision makers conducted in May 2019.

The Aggreko cost of electricity calculator is not a price comparison tool. It has been developed for use by Aggreko experts to support the pricing of complex power projects to enable us to give clearer indicative costs to our customers